



Marketing BOLD Money Focus Template

What you focus on expands....

Month:		BOLD Money Goal:	
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Lead Generating Activities

Networking Events:	Strategy Sessions Booked:
Speaking Events Booked:	Strategy Sessions Delivered:
Phone Calls to "Interested" Prospects:	Exhibitors/Sponsorships:
Email/Online Campaign with Offer:	New Clients:

BE BOLD. PLAY BIGGER.®



Track Your Income

MONTH: _____ YEAR: _____

1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

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