



EMPLOYEE VS ENTREPRENEUR MINDSETS

Problems in your business occur when
you approach it from an employee mindset.

EMPLOYEE		ENTREPRENEUR
Values security & "play it safe"	vs.	Values possibility of BE BOLD. PLAY BIGGER.®
Employer invests in your growth and reaps the benefits	vs.	You invest in your own growth & reap the benefits
Depends on others for resources	vs.	Inner resourcefulness
Reactive	vs.	Proactive
Plays by the rules	vs.	Creates own rules
Salary	vs.	Unlimited wealth
Reports to boss	vs.	You are the boss
Organisational growth	vs.	Personal & organisational growth
Follows the vision	vs.	Creates the vision
Stifles creativity	vs.	Unleashes your creativity
Works for somebody else	vs.	Works to make a difference
Works to stop	vs.	Works to advance
Works for a paycheck	vs.	Works for freedom

BE BOLD. PLAY BIGGER.®