



50 MONEY-MAKING HAPPY HOUR ACTIVITIES

“CONSISTENT ACTIONS CREATE CONSISTENT OPPORTUNITIES”

by

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Business & Success Coach to Ambitious Entrepreneurs

1. Block Happy Hour on your calendar
2. Know your numbers – what is your specific financial goal for the next 30 days?
3. Set goals for your happy hour – what do you want to achieve in this time?
4. Check bank balance
5. Survey existing clients to find out their core challenges and solutions they are looking for
6. Research opportunities to give a talk
7. Create a business-building event
8. Research sponsorship opportunities
9. Invite 5 people from your social media community to a “virtual latte” with you
10. Reach out to help a potential JV partner
11. Write a 3 step email campaign to invite prospects into a strategy session
12. Reach out to a referral partner and ask for introductions (be sure to return the favour too!)

BE BOLD. PLAY BIGGER.®



13. As for an introduction from a Centre of Influence
14. Send a card to some key contacts explaining what you do in your business and asking them for introductions
15. Host an event with a strategic alliance partner
16. Put on a FREE on-line training event
17. Host a FREE off line seminar
18. Research social events to attend (where your ideal clients could also be hanging out) – sports events, charity events, awards ceremonies, etc.
19. Email existing clients
20. Pick up the phone to former clients to check in
21. Phone 5 former prospects to find out how they are doing and what they need help with
22. Send thank you cards to referral partners (what you appreciate expands!)
23. Invite 4 – 8 prospects to a live mastermind meeting
24. Send a one liner email to 10 or more prospects – are you still looking to do XYZ?
25. Ask for testimonials from former and existing clients
26. Ask for speaking testimonials
27. Check bank balance
28. Follow up with business cards you collected at a networking event
29. Join a Meet Up group
30. Create your own Meet Up group



31. Track your income for the next 30 days
32. Offer past clients a sweet deal
33. Offer a “get them in the door now” session – one time only 1:1 session with you
34. Revamp (add more value) to an existing program and offer it again – Version 2.0
35. Host a business party
36. Host a Google Hangout with industry leaders
37. Host a live Q&A call
38. Create a super special upsell just for your TOP clients
39. Offer to host a free training for a friend or colleague’s list
40. Speak at a local event or conference
41. Make a special offer for the last 5 people who couldn’t afford to work with you privately
42. Give a free download to your list with a link below where they can schedule a strategy session or consultation with you
43. Call former clients
44. Run a Facebook ad to a free gift, then offer a strategy session or consult with you
45. Have partners share a Facebook Post and Pic that sends people to a free gift leading to a strategy session or consult
46. Run a Facebook ad to a free gift, then offer a webinar with an offer
47. Run a Facebook ad to a free gift, then offer a teleclass with an offer



- 48. Have partners share a Facebook Post and Pic that sends people to a free gift leading to a webinar
- 49. Have partners share a Facebook Post and Pic that sends people to a free gift leading to a teleclass
- 50. HELP ONE PERSON achieve their goal today.
